



**To you, a gun is a weapon.
To your child, it may look
like a toy.**

This isn't about whether guns are right or wrong.
It's about keeping children safe.

Safe storage. Safe play. Safe children.

Aim for Safety

Arm yourself with gun safety smarts.

Safe storage

Safely store all firearms.

- Store firearms unloaded and in locked locations, out of a child's reach.
- Use trigger locks and gun safes.
- Secure ammunition separately.
- Hide gun safe and trigger lock keys.
- Keep unlocked guns in your possession.

Safe play

If your child sees a gun, teach them to:

- Stop.
- Don't touch.
- Run away.
- Tell a trusted adult.

Safe children

Make conversations about gun safety the new normal.

- Ask the parents of your child's friends if they have guns in their homes and how they're being stored.
- If you're asked about your guns, don't be offended.



**Visit aimforsafety.org for
gun safety tips.**

