



## To you, a gun is a weapon. To your child, it may look like a toy.

This isn't about whether guns are right or wrong.  
It's about keeping children safe.

Safe storage. Safe play. Safe children.

**Aim for Safety**

## Arm yourself with gun safety smarts.

### Safe storage

#### Safely store all firearms.

- Store firearms unloaded and in locked locations, out of a child's reach.
- Use trigger locks and gun safes.
- Secure ammunition separately.
- Hide gun safe and trigger lock keys.
- Keep unlocked guns in your possession.

### Safe play

#### If your child sees a gun, teach them to:

- Stop.
- Don't touch.
- Run away.
- Tell a trusted adult.

### Safe children

#### Make conversations about gun safety the new normal.

- Ask the parents of your child's friends if they have guns in their homes and how they're being stored.
- If you're asked about your guns, don't be offended.



Visit [aimforsafety.org](http://aimforsafety.org) for  
gun safety tips.

