

## Agenda

Welcome & Cook Children's Commitment

**[Becki Hale, EdD, MA, RDH](#)**

Assistant Vice President  
Center for Community Health  
Cook Children's Health Care System

2024 CHNA Methodology

**[Lauren Purvis, MPH, CPH, MCHES®](#)**

Director, Child Health Evaluation  
Cook Children's Center for Community Health

**[Chris Tatham, MBA, M.A.](#)**

CEO, ETC Institute

2024 CHNA Data Presentation

- Overall health & well-being
- Asthma
- Healthy lifestyles

**[Mandy Wolever, PhD, MPH, CHES®](#)**

CHNA/Research Manager, Child Health Evaluation  
Cook Children's Center for Community Health

**[Courtney Barnard, EdD, LMSW-AP](#)**

Director, Child Wellness  
Cook Children's Center for Community Health

**[Emily Epperson, MPH](#)**

Manager, Child Wellness  
Cook Children's Center for Community Health

Call to Action and Next Steps

**[Savannah Panagopoulos, MPH, CHES®](#)**

Community Health Analyst, Child Health Evaluation  
Cook Children's Center for Community Health

### **We want to hear from you!**

To submit a question during the Regional Summit, please place your question in the Q&A feature during the virtual event or email [CHNAfeedback@cookchildrens.org](mailto:CHNAfeedback@cookchildrens.org). Due to limited time during the Summit, we will address all questions through a comprehensive document following the event. This document will be emailed to all attendees.

### **Register now**

Please join us for Session 2 of the Regional Summit on June 3<sup>rd</sup> from 9-10:30am. Register [here](#) or scan the QR code below.



## About the Presenters



**Becki Hale, EdD, MA, RDH**

Assistant Vice President  
Center for Community Health  
Cook Children's Health Care System

Becki serves as Assistant Vice President for Cook Children's Center for Community Health (the center). She provides leadership and oversight for the department, ensuring alignment with the center's community-based initiatives, research, and collaborations, along with Cook Children's mission and system goals. The center is dedicated to improving the health and well-being of children and their families by conducting Cook Children's tri-annual Community Health Needs Assessment, implementing prevention strategies and collaborating with more than 740 community partner organizations across an 8-county service area. Becki has worked at Cook Children's for over 13 years and in 2021 she completed her doctorate in education—with her research investigating commonalities across community-based prevention strategies among childhood dental caries, obesity, and asthma to guide a more coordinated approach engaging 21<sup>st</sup> century families.



**Lauren Purvis, MPH, CPH, MCHES®**

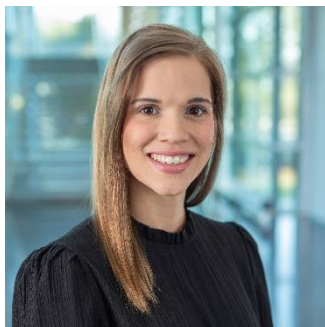
Director, Child Health Evaluation  
Cook Children's Center for Community Health

Lauren Purvis serves as the Director of Child Health Evaluation for Cook Children's Center for Community Health. She oversees the development, implementation, and evaluation of programs that align with community health needs while ensuring compliance with federal and state regulations. The Child Health Evaluation team is responsible for data collection, analysis, and reporting for the center to identify opportunities for improvement and highlight contributions. Lauren holds a Master's in Public Health from the University of North Texas Health Science Center with a focus on social and behavioral health. She is also a Master Certified Health Education Specialist and Certified in Public Health.



**Chris Tatham, MBA, M.A.**  
CEO, ETC Institute

Chris Tatham is the CEO, founder, and lead statistician of ETC Institute. He holds a Master of Business Administration degree from Kansas State University, and is an international authority on survey research and data analytics with over 30 years of experience. Chris has designed, administered, and conducted data analysis for 2,000+ statistically valid surveys involving 3 million people across four continents. His expertise has guided nearly \$500 billion in public investments. Chris has also conducted research for the international Water Research Foundation to set standards for customer-based market research in water utilities, designed statewide quantitative research for 14 state transportation departments and Puerto Rico, conducted 100,000+ surveys at 20 military installations influencing major infrastructure investments, and led a nationwide survey tracking COVID-19 attitudes and behaviors.



**Mandy Spadine Wolever, PhD, MPH, CHES®**  
Research/CHNA Manager, Child Health Evaluation  
Cook Children's Center for Community Health

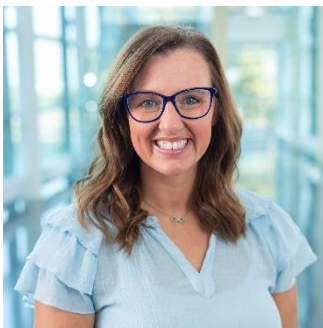
Dr. Mandy Spadine Wolever is the Research and Community Health Needs Assessment Manager at Cook Children's Center for Community Health. She specializes in leveraging prevention science to guide strategies that improve health behaviors and outcomes across communities, with a focus on integrating public health and health care systems. Mandy has extensive experience in health behavior research, program evaluation, and the application of evidence-based approaches to advance community health through data-driven innovation. She holds a PhD in Health Education from Texas A&M University and a Master of Public Health from the University of North Texas Health Science Center at Fort Worth. Mandy is also Certified in Public Health and is a Certified Health Education Specialist.



**Courtney Barnard, EdD, LMSW-AP**

Director, Child Wellness  
Cook Children's Center for Community Health

Courtney Barnard, EdD, LMSW-AP is the Director of Child Wellness at Cook Children's Center for Community Health. There, she oversees the development and implementation of community-based initiatives focused on the prevention and promotion of children's mental health, asthma, obesity, and abuse and neglect across North Texas. As a Licensed Master Social Worker-Advanced Practitioner, Courtney began her career working directly with children and families in the midst of homelessness, family and sexual violence, and restorative justice. Courtney holds a Bachelor of Arts in Sociology from Texas A&M University, a Master of Science in Social Work from the University of Texas, and a Doctor of Education in Organizational Leadership from Northeastern University.



**Emily Epperson, MPH**

Manager, Child Wellness  
Cook Children's Center for Community Health

Emily Epperson is a Program Manager for Cook Children's Center for Community Health. The center is dedicated to preventing injury, illness and promoting wellness. Emily has been with Cook Children's for three years, starting as a Program Coordinator. Emily brings over a decade of experience in community and public health, with a strong focus on serving underserved children and families. A native of the Dallas/Fort Worth area, she earned a Bachelor of Science in Food and Nutrition at Stephen F. Austin State University and later completed her Master of Public Health at Liberty University. Emily and her husband, Chris, have been married for more than ten years and reside in Granbury, Texas, with their two sons, Abel and Luke.



**Savannah Panagopoulos, MPH, CHES®**

Community Health Analyst, Child Health Evaluation  
Cook Children's Center for Community Health

Savannah is a Community Health Analyst on the Child Health Evaluation team at Cook Children's Center for Community Health. She conducts and analyzes data collected from caregivers and families for the Community Health Needs Assessment, and supports program evaluation efforts. Savannah holds her Master of Public Health degree from Texas Tech University Health Sciences Center, is a Certified Health Education Specialist, and is a certified Child Passenger Safety Technician. She is passionate about improving access to care and overall health and well-being for all members of the community, especially those most underserved and underrepresented.